

MNC Media to Broaden its Alliance with Migo

PT MNC Vision Networks ("IPTV" or "the Company"), as the shareholder of Migo, announced further collaboration to ramp up Migo's user base and engagement by extending its alliance with MNC Media's content and digital entertainment arm, MSIN.



The Company is looking forward to many potential initiatives that could further enhance Migo's features by benefiting from MSIN's digital ecosystems, such as its content library, news portals, games, and MSIN's new music streaming feature, TREBEL. Through this expanding partnership, Migo will have more content offering available to its users to further strengthened the app's stickiness and users growth trajectory.



Selected top content from MSIN's **>300,000 hrs** of digital content library



Short form content from MSIN's social media library, including from its MCN content creators.



Articles from MSIN's **7 general and news portals.**



Access to **74 casual games** owned by MSIN + other publisher's games



Access to MSIN's **400+ talents** for promotional purposes.

TREBEL

The fastest growing digital music service that delivers on-demand and offline song play at no cost to the user.

Migo provides a unique service that enables its users to access content in any formats, without having the need to use any data consumption. Migo's strategy is very local, the service brings online content available offline with a very reasonable pricing. Through Migo, users are able to download a whole movie under 60 seconds, a huge advantage for a country with low internet penetration, such as Indonesia.

As of today, Migo has more than 1,400 locations and is currently starting to expand their network in West Java, with Bandung as their starting point, making it easily accessible for the market.

Migo's Key Operational Metrics



More than
1,400
Warung Migo
in Indonesia



1.8 Mio
Total customers



<60 Secs
Time needed to
download a movie

► Comments from Ade Tjendra, President Director of IPTV



We are delighted with more expanding collaboration between IPTV, MSIN, and Migo as the companies complement each other very well. Through MNC Media's various digital products and Migo as a unique online-to-offline distributor that serves millions of Indonesians with limited access to digital content, we are very excited to see many potential initiatives that can be cultivated through this further alliance. We are very happy with the decision and are confident that this strategic move will once again reiterate the MNC Media's position as the largest and most integrated media and entertainment group in Indonesia.



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